

PASSPORT METALS INC.

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NEWS RELEASE

June 29, 2009

TSX.V – PPI

Passport Metals Joins the “AGORACOM 100” and Launches Online IR and Marketing Program

Vancouver, British Columbia..... Passport Metals Inc. (PPI.V) (the "Company") is pleased to announce it has retained the services of AGORACOM Investor Relations ("AGORACOM") (<http://www.agoracom.com>) to provide online investor relations services, a Web 2.0 social network for current shareholders and Tier-1 awareness through the world's biggest websites for the purpose of attracting new shareholders.

ONLINE INVESTOR RELATIONS MAXIMIZES SPEED, TRANSPARENCY AND ACCESS TO COMPANY

In response to overwhelming data representing the online research and communications habits of small-cap investors, Passport Metals has turned the primary focus of its investor relations to the web via the AGORACOM system to facilitate faster, better and more accessible communications with both current and prospective shareholders around the world.

Effective July 6, 2009, a customized and monitored Passport Metals IR HUB will be available on AGORACOM at (<http://agoracom.com/ir/PassportMetals>). The IR HUB will allow Passport Metals to communicate with all investors simultaneously, anytime and in near real-time. This HUB will provide Passport Metals management with the ability to extend communications beyond text via audio messages, video presentations, webcasts and podcasts. In addition to traditional e-mail, investors will also have the ability to receive all communications via RSS feed.

THE “AGORACOM 100”

On January 19th, AGORACOM launched a Canadian TV, web and search engine marketing campaign to drive small-cap investors to the “AGORACOM 100”, an elite and exclusive group of great Canadian small-cap companies in which Passport Metals will be included. This marketing campaign will target main stream media including daily spots on BNN, CNBC TV, Bloomberg TV, Globe & Mail's GlobeInvestor.com, Google, Yahoo!, MSN, AOL, Facebook, AGORACOM and an array of other Tier 1 properties.

LAUNCH OF PASSPORT METALS COMMUNITY

The Passport Metals IR HUB propels the Company into the forefront of Web 2.0 community building by providing investors with two very important functions. First, a monitored discussion forum for the purposes of constructive and high-quality discussion amongst investors that is free of spam, profanity and misinformation. Second, a social network that provides investors with the ability to create extensive profiles that include photos, bios, video messages to fellow investors, a rating system and other important items to create a closer bond between our shareholders.

TIER-1 EXPOSURE AND AWARENESS

As an exclusive provider of “Small-Cap Centres – Powered by AGORACOM” to Globe Investor, Yahoo Finance Canada, AOL Finance Canada and every Blackberry device on the planet, AGORACOM will provide Tier-1 financial coverage of all newsworthy Passport Metals press releases for the purposes of attracting new and prospective shareholders

Passport Metals President, Dr. Richard Hunter states, "I believe the time has now come to significantly increase our communications with both existing shareholders and the massive online small-cap community of investors that are searching for their next great investment. I strongly encourage our shareholders to begin taking advantage of our new online IR system, which demonstrates we are a fully accessible organization with a great story to tell."

The terms of the agreement are as follows: Duration - 12 months. Monthly Cash Compensation - \$5,000 plus GST. Stock Options - 250,000 shares at \$CDN .12 per share; This agreement has been negotiated entirely at arm's length. AGORACOM is located in Toronto, Ontario.

About AGORACOM

AGORACOM Investor Relations (<http://www.AgoracomIR.com>) is North America's largest online investor relations firm for small-cap companies. We have partnered with the world's biggest internet companies, including Yahoo, Globe Investor, AOL, Google and Blackberry to market our clients to a massive audience of new small-cap investors. We have served over 300 companies since 1997.

AGORACOM Investor Relations has displaced the telephone and e-mail as primary IR communications devices. Our IR HUB delivers two-way investor relations in near real-time that is 24/7/365 accessible to shareholders around the world and goes far beyond text by offering both audio and video communications.

AGORACOM (<http://www.Agoracom.com>) is North America's only small-cap community built to serve the needs of serious small-cap and micro-cap investors. No rumours, profanity, stock bashing or hyping. Our traffic ranking is above the top 0.5% of all websites around the world.

Investor Relations
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<http://agoracom.com/ir/PassportMetals>
AGORACOM Investor Relations

Passport Metals Inc. also wishes to announce a non-brokered private placement for 5 million Units at \$0.11. The Unit consists of one common share and one share purchase warrant, exercisable for a one year term at \$0.20.

The proceeds of \$550,000 will be used on the drilling program for the Holbrook Potash, Arizona property and working capital purposes.

On Behalf of the Board of Directors

“SIGNED”
Lara Shaffer
Director

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.